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BUSINESScurrents

A moment with...



June Bertucci
Founder and
President of Small
Office Computer
Support of Cape Cod
and President of
the American Business
Women's Association -
Cape Cod

As the newly installed President of the American Business Women's Association - Cape Cod, what are your hopes for the organization in the coming year?

We already have an amazing, strong organization but I do hope that, with an increase in fundraising initiatives, we can impact more members with educational benefits as well as increase the amount of scholarship monies given to local women who are continuing their college education. Additionally, I'm hoping we can increase member involvement by giving our members easier ways to participate.

What do you see as the main focus of ABWA?

To help our members advance professionally and personally by providing networking and educational opportunities. Additionally, to

impact our community with scholarships and a nonprofit grant awarded annually.

How has your involvement in ABWA helped you as a small business owner and entrepreneur?

It's helped me in numerous ways; the connections you make are amazing. So I not only have gotten clients and referrals, but also a great support system of friends, colleagues and business resources.

From your position in ABWA and as a business owner, how would you rate the regional business climate and economic conditions?

I'd definitely say we are on an upswing compared to a few years ago. Notably, our membership declined during the downturn in the economy but we are now back up to pre-recession numbers and growing! As for my own computer services and training company, I'm seeing an uptick in the purchase of new equipment and that is also fueling a demand for training as small companies are rolling out new computers for the first time in years. ■

June Bertucci is Founder and President of Small Office Computer Support of Cape Cod and President of the American Business Women's Association - Cape Cod. She can be reached at june@computerhelpcapecod.com.

"The strength and success of the Cape Cod Chapter of ABWA really lies in the positive energy of all the amazingly professional powerful women that make up our membership, as well as those who attend our meetings as guests. The best way to experience all we have to offer is to attend one of our monthly meetings, held the second Tuesday of the month at The DoubleTree Inn in Hyannis. Learn more at abwacapecod.org."

BIZnotes

Granite Cite Electric donates supplies to Habitat for Humanity

Granite City Electric is donating all the electric supplies and lighting for a new three-bedroom Habitat for Humanity home at 1 Sandy Meadow Way in Eastham. As part of a new partnership with Massachusetts Habitat for Humanity affiliates, Granite City Electric corporate headquarters is supporting four Habitat for Humanity builds across the state this year. Habitat for Humanity of Cape Cod is one of the first to benefit from this new program. As part of a developing partnership, Granite City Electric will support three to five Habitat for Humanity affiliates each year, with the hope of aiding all of the 18 Massachusetts affiliates over the next few years.